

# CORPORATE



## We are the experts!

Our commitment to meeting our client's needs and expectations is expressed in the quality of our work. To us it is a shared ideal that inspires and drives us. To you it is our promise that the unparalleled quality of our skills and services will deliver real and relevant value to your processes, products and brands.

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# About Us



Cross Skills is a platform which provides professional skills building programs by professional instructors and trainers, by providing services for individuals and corporate organisations. Cross Skills has expanded its domain of skill building programs from foreign languages like French, German, Spanish, Musical instrumental training for Guitar, Violin and Piano, Photography training, Digital Marketing, Finance, Health and Wellness programs, Public Speaking and many more, covering all types of Professional conventional and non conventional skills for career growth. Cross Skills is isn't just a platform but much more. We pride ourselves on offering our exclusive suite of training and other related services to the highest standards of content and delivery at competitive professional fees by our panel of expert trainers/consultants..



# Benefits to Corporate Companies

Employees are a company's biggest asset, and investing in talent is vital to sustainable business growth and success. According to a Gallup study, workgroups that engaged in employee development saw a sales increase and profits double compared to workgroups that didn't engage at all. Dedicated training and development fosters employee engagement, and engagement is critical to your company's financial performance.

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## - Increment in Efficiency

Lack of self-awareness and confidence makes things risky in the workplace. For example, an employee is unable to communicate with their manager or adapt to new policies or protocols. Thus, they break the rules or violate company policy. Training helps them mitigate risks and solve problems on their own thus increasing efficiency.

## - Increment in Productivity

Learning a skill improves employee performance and productivity across the board. Staffers are able to manage their time more effectively and communicate their thoughts with ease. Which allows them to speed up task completion times without compromising quality?

# Benefits to Corporate Companies

## - Psychological Belongingness towards company increases

Another notable perk of learning skills in the workplace is greater self-confidence and self-esteem. Employees know they have what it takes to complete their job duties. Training has given them all the tools they need to overcome challenges and creatively resolve their differences. This Simply increases their Psychological Belongingness towards company

## .- Retention rate of employees increases

The retention of perks or two-fold. Firstly, you retain top talent because they have all the essential skills. You've invested in their professional growth, and it pays off. You don't have to pay to hire and train their replacements. And you hold on to top performers who continue to widen your profit margin.

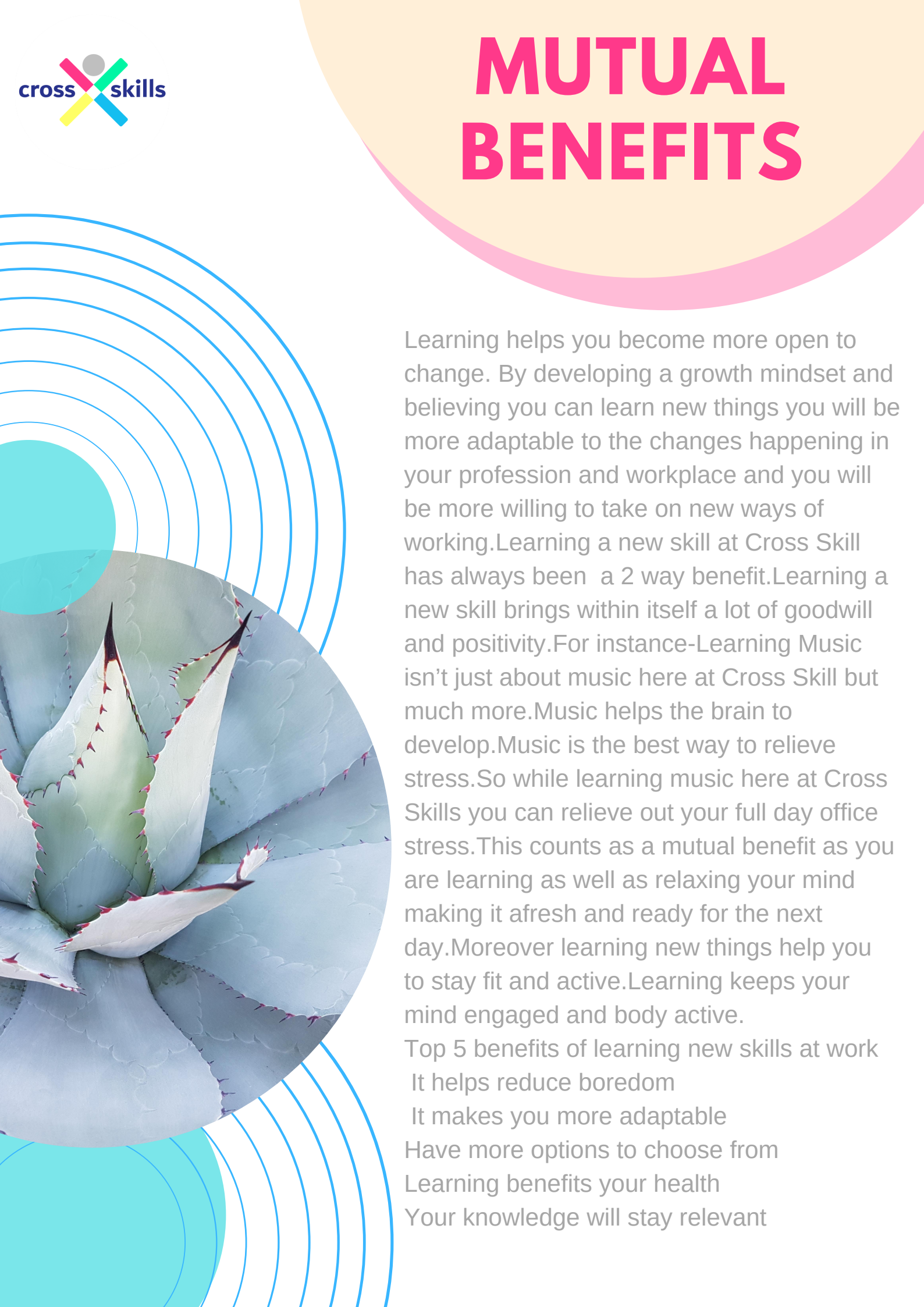
## - Team spirit

It's not only the front-end customers who reap the rewards of training .Your employee becomes a cohesive unit because they're able to collaborate and respect each other's perspective. This builds a great team spirit

## - Healthy environment

Of course, the most direct benefit of learning skills in the workplace is a spike in customer satisfaction. Employees are better equipped to actively listen to consumers' needs, identify the problem, and help them resolve it. They also have more compassion and empathy which leads to a healthy environment.

# MUTUAL BENEFITS

The background features a large orange circle at the top right, a pink circle at the bottom right, and a large teal circle on the left. Concentric blue circles radiate from the center of the teal circle. A circular inset on the left shows a close-up of a succulent plant with thick, pointed leaves and small red flowers.

Learning helps you become more open to change. By developing a growth mindset and believing you can learn new things you will be more adaptable to the changes happening in your profession and workplace and you will be more willing to take on new ways of working. Learning a new skill at Cross Skill has always been a 2 way benefit. Learning a new skill brings within itself a lot of goodwill and positivity. For instance- Learning Music isn't just about music here at Cross Skill but much more. Music helps the brain to develop. Music is the best way to relieve stress. So while learning music here at Cross Skills you can relieve out your full day office stress. This counts as a mutual benefit as you are learning as well as relaxing your mind making it afresh and ready for the next day. Moreover learning new things help you to stay fit and active. Learning keeps your mind engaged and body active.

Top 5 benefits of learning new skills at work

It helps reduce boredom

It makes you more adaptable

Have more options to choose from

Learning benefits your health

Your knowledge will stay relevant

# Our Services



The expert faculty at Cross Skills focuses deeply on your interests and skills and will guide you to choose the best Skill according to your interest , Our expert faculty has designed a well-structured learning program which helps you to learn with ease. Expand your skills with the best trainers and instructors and turn your talent or the skill you possess into a profession of your choice.

## Your Partner in Changing the World

We at cross skills workshops provide you the best online learning experience. Enroll today with cross skills to master the much needed skills and transform your career with the help of experts at cross skills. Advance access to high quality skill building contents while you are learning. We also include interactive sessions with renowned personalities from time to time.

# WHY ?

## Why to learn a new Skill?

Learning a new skill helps you learn things faster over time. By stimulating neurons in the brain, more neural pathways are formed and electrical impulses travel faster across them as you attempt to process new information. The more pathways that are formed, the faster impulses can travel. You could stave off dementia. There is a famous saying, "Seekhna band toh jeetna band". So keep learning to keep winning.

## Why only Cross Skills?

CrossSkills believes in perfection. It always tries to provide you with the best ever skills. If you are zealous about learning more and more or if you desire to turn your skills into a profession, do join us, don't let this golden opportunity go. Unleash your hidden talent with us. Do yourself a favor and master your skills sets with us. It's always a matter of now or never. So, register now at Cross Skills. We ensure to provide you the best platform for a better online music learning experience.

# Benefits

1) Fun! Why on earth learn something if it's not fun?

Everything that's taught can be fun, even accounting, especially when you're shown real case studies and examples that resonate with you and make your learning that much quicker and effective.

2) A sense of accomplishment and pride

Learning brings within yourself the sense of accomplishment and pride which is great indeed. So keep learning to keep winning.

3) Learning something new will make you happier

It's actually well researched and proven that learning something new will surely bring happiness within you.

4) You could stave off dementia.

People who learn a new skill are less likely to develop dementia, which has been linked to demyelination of your brain. People who actively learn new skills don't give their brains a chance to demyelinate, and their neural pathways are ready for new impulses to travel along them.

5). It keeps you healthy

6). It opens doors

7). It increases your adaptability

8) It increases your likability

9) It keeps you relevant

And many more.....



# Which Skill to choose?

Hone your Professionality! Learn a new skill with CrossSkill. You could start by choosing any one of the following skills. This is just to make sure that you have started. Moreover, now choosing over the skill is easier because as of now you can choose over your hours. That could be your after office hours or any other time of your day, it totally depends on your ease and comfort. You could start by any one of the skill listed below

## 1) Visual Art-

The visual arts have been used to capture and express a wide array of values, beliefs, and ideas embraced by people from around the world and from every period of history. Visual arts. Participation in visual art can help you improve your fine motor skills and can work people's large muscles as well. It will surely be a 2 way benefit. So start from today

## .2) Music Learning

Music and then adding it to your life is no less than a blessing to your account. Learning music has numerous benefits. Some of them are

1. Better health
2. Improved cognitive functions
3. Make new friends
4. Builds confidence
5. Trains discipline and patience
6. Enhances creativity
7. Connect with others better
8. Builds teamwork

# Which Skill to choose?

## 3)Photography

Isn't it that photography is something that is needed at every stage ,at every time?Best moments should be captured and should be cherished later .So start from today ,capture it.And lastly, it's a skill you can show off easily! Capture the best moments and show them to your friends and relatives

## .4)Languages

In a globalized world, where mobility is facilitated, learning a language is a wonderful benefit. Not only does it help when traveling, it is also a great advantage for studying in general and for career prospects abroad. Acquiring a second language enables us to develop various mental abilities at all ages.Learning a foriegn language is best and can help you in many ways.So Learn a foreign language with CrossSkill.

## 5)Public Speaking

Public speaking is a great way of building personal development on many levels, since improving communication skills is helpful in almost every area of life. Whether your goal is to engage in political debate, make a career as a motivational speaker or gain confidence in front of an audience, public speaking can help you meet your goal.Public Speaking is just another form of confidence. Public Speaking will definitely help you at your workplace to grow and excel above your fellow mates.

## 6)Dance

Dance is more than the exploring of different ways to make a shape or learning a series of steps to music; it is a way of moving that uses the body as an instrument of expression and communication. Through dance, people learn teamwork, focus, and improvisational skills. Dance awakens new perceptions in people which help them learn and think in new ways.Dance is a form of expression.So start today.

# Which Skill to choose?

## 7)Graphic Designing

Graphic designers express their creativity every day. As well as picking colour palettes and choosing imagery and type they also have to think 'outside the box' to solve challenging briefs. If you're a creative type, with a good eye for detail, graphic design gives you the opportunity to bring your ideas to life. With graphic designing you can put your thoughts on reality and can share it with the world. So start learning it today so that you can share thoughts with the world tomorrow.

## 8)Content Writing

Content, they say, is the king of the blog. Or for that matter, any website in the world. If your content is attractive, you'll find thousands and possibly millions of followers. Also, you can't perform any digital marketing processes on any website unless there's content. Therefore, you can easily understand the importance of learning content writing. Content in simple Words is life.

## 9)Digital Marketing

One of the major reasons why digital marketing is taking over the traditional marketing channels is because the internet has enabled businesses to interact with targeted audiences in real time. Customers have grown accustomed to engaging and interacting with one's brand or business. Digital Marketing is simply the future. Secure your future and start learning it today.

## 10)Theatre

Many people find that theatre helps them develop the confidence that's essential to speaking clearly, lucidly, and thoughtfully. Acting onstage teaches you how to be comfortable speaking in front of large audiences, and some of your theatre classes will give you additional experience talking to groups. Doing Theatre is a real fun. Along with Learning you will enjoy the most. So start learning start enjoying with cross skill

# Reach Us



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